

## Jamie Griffin

Jamie Griffin is Founder and Principal of Good Workforce, a people advisor and technology company transforming how businesses measure and manage the world's hourly workforce to better workers' lives and improve the bottom line.

Starting as an hourly-rate office assistant and handling every conceivable task, Jamie spent 14 years at Raising Cane's Chicken Fingers, quickly ascending the ranks and ultimately becoming Vice President. Jamie worked directly with the company founder, helping the company to double in size five times, growing into a \$500M business operating in 20 states and one international country, and increasing the number of hourly-rate employees from 300 to over 10,000. During Jamie's tenure, he was an active leader in the business with a front row seat to the rapid growth of a restaurant chain through which he gained in-depth experience in entrepreneurship, strategy, restaurant management, franchising, human resources, risk management, and more.

With both first-hand experience and an academic understanding of the 80 million hourly workers in the United States, Jamie's niche is uncovering and sustaining win-win solutions for staff and management by creating opportunities for hourly employees, enhancing productivity, and generating more profit. He brings practical expertise and innovative thinking to his work and is highly regarded for his ability to passionately drive toward an objective while maintaining a sense of humor and a collaborative, supportive environment. A catalyst for growth known for his *joie de vivre* and approachability, Jamie was selected as a Baton Rouge Business Report Top 40 under 40.

He is also a frequent speaker at conferences and association meetings on a range of topics including strategy, entrepreneurship, technology, and innovative thinking. With presentations that are interactive and engaging, audiences appreciate his edutainment style.

Jamie worked and paid his way through college and graduate school, earning his Bachelor of Science from Louisiana State University and his Executive MBA from Tulane University while commuting between Dallas and New Orleans. He is also designated as a Senior Professional in Human Resources and a Certified Franchise Executive.

Honored as an International Franchise Association (IFA) scholarship recipient and recognized as a Dallas Area Chamber Leadership Dallas Alumnus, Jamie currently serves as President of the New Orleans Culinary & Cultural Preservation Society. Jamie formerly served as Chair of the National Restaurant Association Human Resources and Risk & Safety Executive Study Group, was a leader of TDn2K's summer Brand Camp service opportunity, and was a national officer for the Future Business Leaders of America – Phi Beta Lambda.

Based in Dallas, Texas, Jamie volunteers cooking meals at the Ronald McDonald House and serves on the Steering Committee of the IFA Dallas Franchise Business Network. His outside of business passions are food-- local and authentic; cocktails--hand-crafted classics; travel--New York, New Orleans, and San Francisco; and photography--nighttime landscapes.

## **Abridged Version**

Jamie Griffin is Founder and Principal of Good Workforce, a people advisor and technology company transforming how businesses measure and manage the world's hourly workforce to better workers' lives and improve the bottom line.

Starting as an hourly-rate office assistant, Jamie spent 14 years at Raising Cane's Chicken Fingers, ultimately becoming Vice President and helping the company to double in size five times, growing into a \$500M business and with over 10,000 hourly-rate employees. Jamie's niche is uncovering and sustaining win-win solutions for staff and management by creating opportunities for hourly employees, enhancing productivity, and generating more profit.

Jamie is also a frequent speaker at conferences and association meetings on a range of topics including strategy, entrepreneurship, technology, and innovative thinking. His honors include Baton Rouge Business Report Top 40 under 40, International Franchise Association (IFA) scholarship, and Dallas Area Chamber Leadership Dallas Alumnus. Currently he serves as President of the New Orleans Culinary & Cultural Preservation Society and formerly served as Chair of the National Restaurant Association Human Resources and Risk & Safety Executive Study Group. Jamie also was a leader of TDn2K's summer Brand Camp service opportunity and a national officer for the Future Business Leaders of America – Phi Beta Lambda.

Working and paying his way through college and graduate school, Jamie earned his Bachelor of Science from Louisiana State University and his Executive MBA from Tulane University while commuting between Dallas and New Orleans. He is also designated as a Senior Professional in Human Resources and a Certified Franchise Executive.

Based in Dallas, Texas, Jamie volunteers cooking meals at the Ronald McDonald House and serves on the Steering Committee of the IFA Dallas Franchise Business Network.

## **Shorter Still**

Jamie Griffin is Founder and Principal of Good Workforce, a people advisor and technology company transforming how businesses measure and manage the world's hourly workforce to better workers' lives and improve the bottom line.

Before forming Good Workforce, Jamie spent 14 years at Raising Cane's Chicken Fingers helping it to grow into a \$500M business and with over 10,000 hourly-rate employees. He is a Baton Rouge Business Report Top 40 under 40, a frequent speaker at conferences and association meetings on a range of sophisticated business topics, and currently serves as President of the New Orleans Culinary & Cultural Preservation Society. Jamie holds a Bachelor of Science from Louisiana State University and an Executive MBA from Tulane University, which he earned while commuting between Dallas and New Orleans. Based in Dallas, Texas, Jamie volunteers cooking meals at the Ronald McDonald House and serves on the Steering Committee of the IFA Dallas Franchise Business Network.